



Luxurious Lori

Avg. time to Conversion:

3.7 days

Avg. # of ads to Convert:

6.1 ads

Also shopping for:

- Home Decor
- Auto
- Organic Foods
- Granite Flooring
- Luxury Toiletries

MAC Cosmetics Lipstick



Top Luxury Product

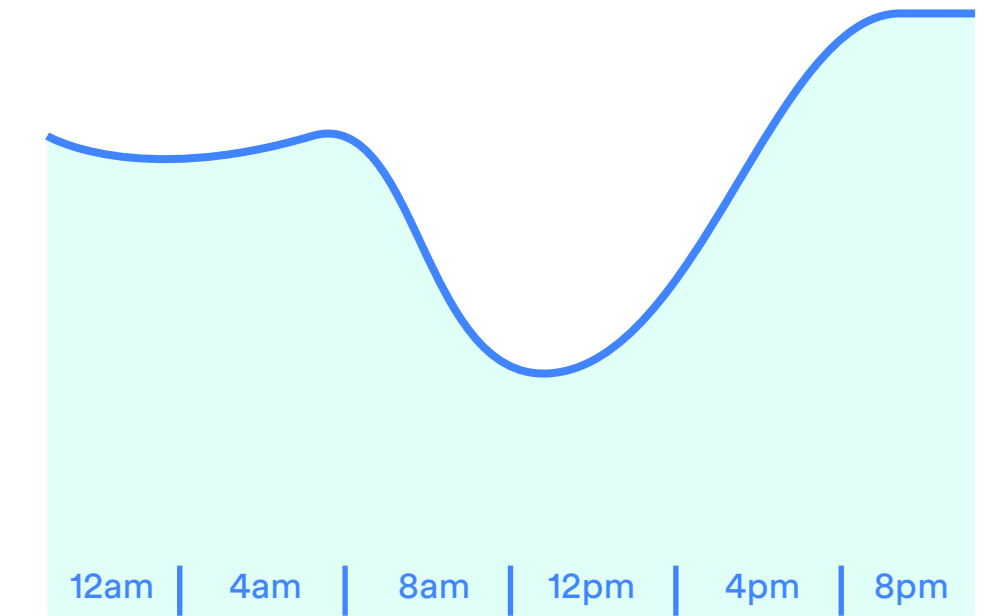
Kiehl's Face Cream



Top Luxury Product

Highest Shopping Activity

*Sunday between 8-10pm



Top 10 Luxury Products

1. MAC - Lipstick
2. Kiehl's - Face Cream
3. Guerlain - Eau de Parfum
4. Dior - Anti-aging Serum
5. Chantecaille - Face Mask
6. Tom Ford - Eye shadow palette
7. Steve Madden - Slip on Sneakers
8. Stuart Weitzman - Suede Over-The-Knee Boot
9. Michael Kors - Down Jacket
10. H Halston - Tunic Sweater Vest



Cross Device Shopping



84% Desktop



10% Mobile



6% Tablet



Parenting Pete

Avg. time to Conversion:

12.8 days

Avg. # of ads to Convert:

5.6 ads

Also shopping for:

- Learning & Educational Toys
- Party Decorations
- Content Management Systems
- Bathroom Vanities
- Desk Lamps

Playskool Love2Learn Elmo



Top Educational Toy Product

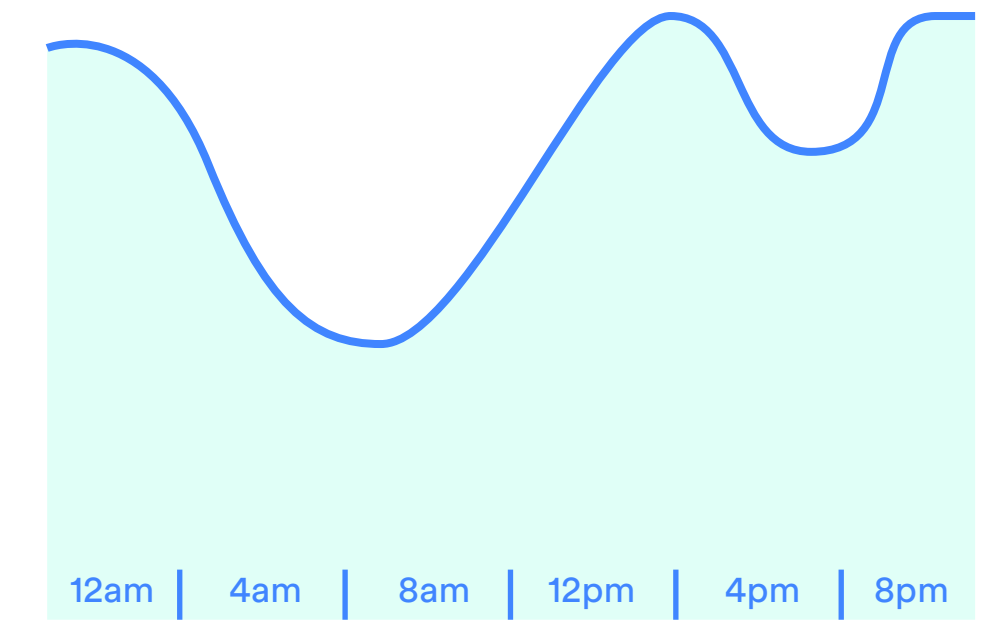
Super Mario Odyssey Game for Nintendo Switch



Top Toy Product

Highest Shopping Activity

*Monday between 2-4pm & 9-11pm



Top 10 Toy Products

1. Super Mario Odyssey Game for Nintendo Switch
2. Laser X Real-Life Laser Gaming Experience Double Set NSI International
3. Disney Junior Doc McStuffins All-in-One Nursery Just Play
4. Hatchimals Colleggtibles - 4-Pack (Colors/Styles May Vary) Spin Master
5. Hatchimals Glittering Garden - Sparkly Penguala Spin Master
6. Oonies Mega Starter Pack - Moose Toys
7. Hatchimals Glittering Garden - Shimmering Draggie Spin Master
8. Hatchimals Glittering Garden - Twinkling Owlicorn Spin Master
9. Disney Junior Doc McStuffins Get Better Baby Cece Set Just Play
10. LEGO Marvel Super Heroes 2 for Xbox One WB Games

Cross Device Shopping



60% Desktop



35% Mobile



5% Tablet





About

Shopping Lists

Purchased

Contact



Bargain Betty

Avg. time to Conversion:

2.1 days

Avg. # of ads to Convert:

9.4 ads

Also shopping for:

- Spice Racks
- Massage & Spa
- Colanders & Food Strainers
- Lawn Sweeper
- Slippers

Family Holiday Pajamas



Top Bargain Product

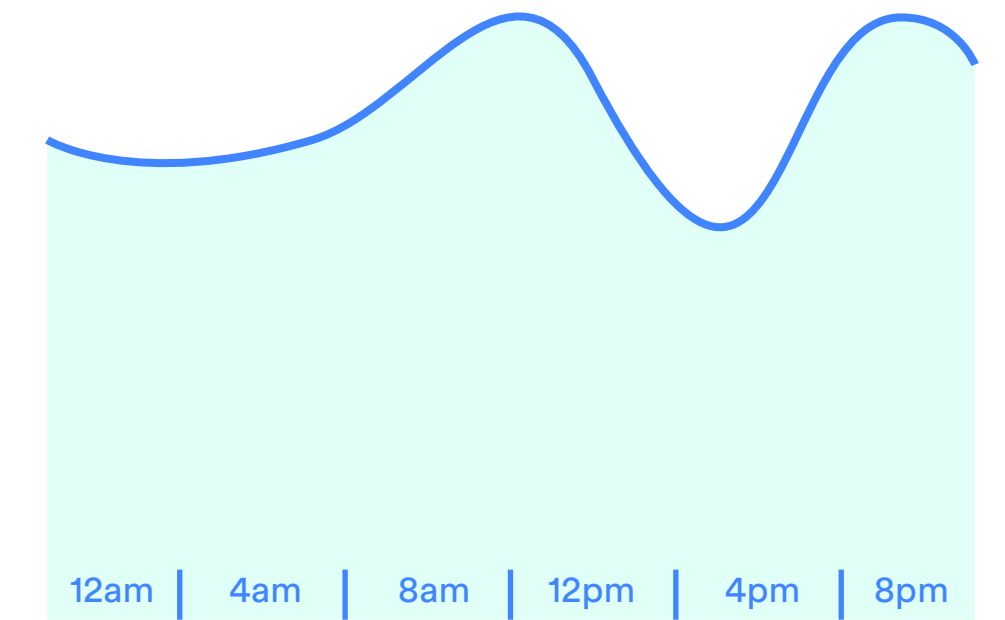
Sperry Women's Saltwater Duck Boots



Top Bargain Product

Highest Shopping Activity

*Sunday between 9-11am and 7-9pm



Top 10 Bargain Products

1. Family Pajamas Adult Children and Baby Santa Hat
2. Sperry Women's Saltwater Duck Booties
3. Pyrex 12 Piece Simply Store Set with Colored Lids
4. Ralph Lauren Logo Medium Density Standard/Queen Pillow Down Alternative
5. Tools of the Trade Stainless Steel 13-Pc. Cookware Set
6. Nike Mens Pullover Fleece Hoodie
7. Slumber Rest Microplush Heated Throw by Sunbeam
8. Levi's Regular Fit Jeans
9. AQ Textiles 1000 Thread Count 4-Pc. Queen Sheet Set Certified Egyptian Cotton
10. Sunham Supreme Select Cotton Bath Towel



Cross Device Shopping



91% Desktop



7% Mobile



2% Tablet



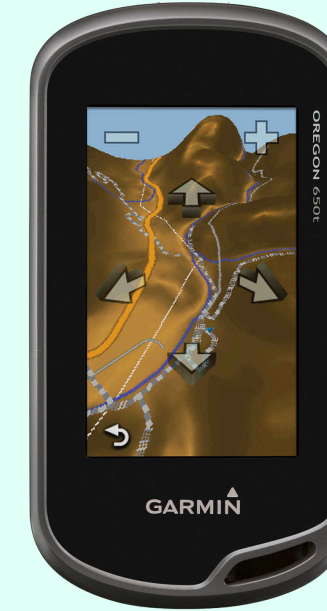
Outdoor Owen

Vortex Diamondback 10X42 Binoculars



Top Outdoor Product

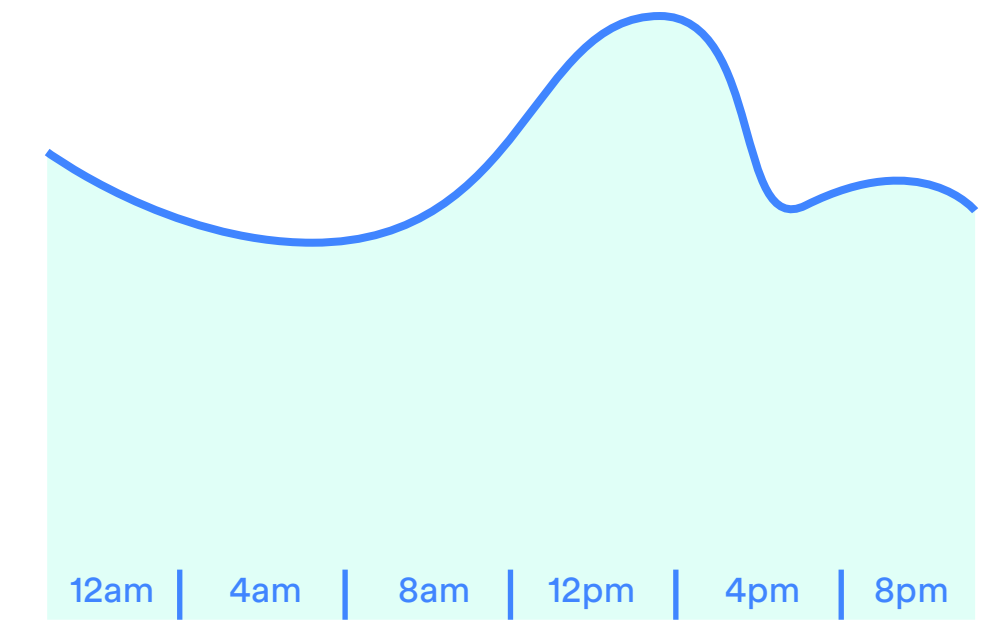
Garmin Oregon 650T



Top Outdoor Product

Highest Shopping Activity

*Monday & Thursday between 1-3pm



Avg. time to Conversion:

14.6 days

Avg. # of ads to Convert:

5.7 ads

Also shopping for:

- Billards & Pool Tables
- Bake & Serve Sets
- Snow Pants & Suits
- Treadmill
- Fitted Sheets

Top 10 Outdoor Products

1. Vortex Diamondback 10x42 Binoculars
2. Garmin Oregon 650T
3. Muck Fieldblazer Rubber Boots
4. Men Eddie Favorite Flannel Classic Fit Shirt - Plaid
5. Womens Sun Valley Down Parka
6. Mens Cirrus Lite Down Jacket
7. Organized Fishing Rod Round Rack
8. Under Armour Womens Camo Full Zip Hoodie
9. Mr. Heater Portable Buddy Heater
10. YETI Drink Jacket



Cross Device Shopping



87% Desktop



12% Mobile



1% Tablet



Techy Teddy

Avg. time to Conversion:

2.2 days

Avg. # of ads to Convert:

2.6 ads

Also shopping for:

- Shower heads
- Car Amplifier
- Men's watches
- Fur Coats
- Maternity Skin Care

Garmin Vivoactive HR GPS Smartwatch



Top Tech Product

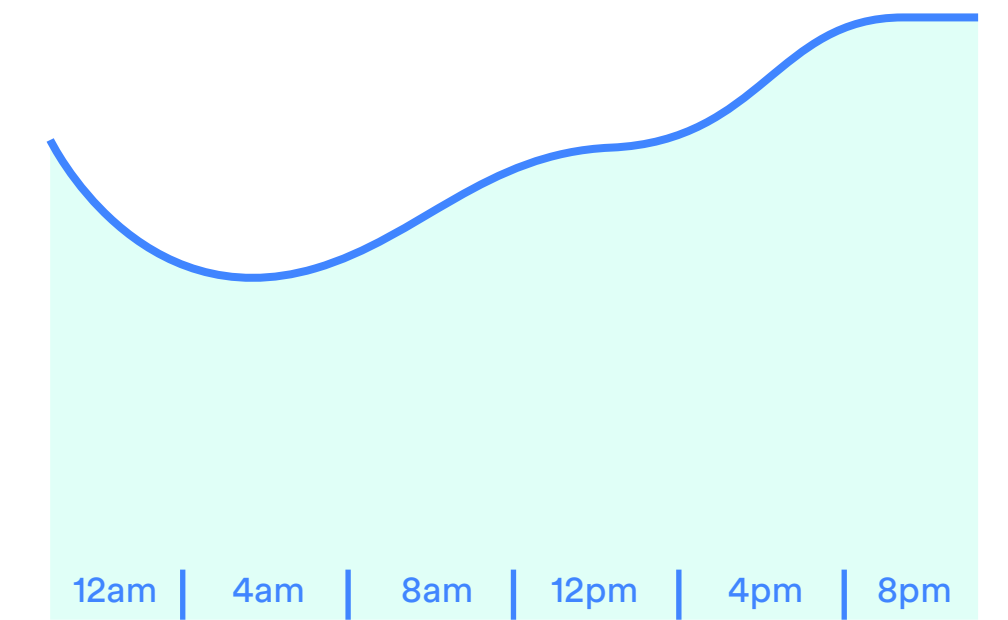
Olympus tG-4 16MP HD Waterproof Digital Camera



Top Tech Product

Highest Shopping Activity

*Friday between 8-10pm



Top 10 Tech Products

1. Garmin vivoactive HR GPS Smartwatch - Regular Fit - Black
2. Olympus tG-4 16MP HD Waterproof Digital Camera
3. LG 55" 4K Smart TV
4. EOS Rebel T6 DSLR Camera 18-55mm IS 75-300mm Lenses WiFi Printer Bundle
5. HP OMEN 12GB Gaming Laptop
6. Beats by Dre Solo2 Wireless On-Ear Headphones
7. Samsonite S'Cure 28 Spinner Luggage
8. DJI Mavic Pro Quadcopter Drone with 4K Camera
9. Panasonic LUMIX 4K Camera
10. Xit Lens Cap Keeper for SLR Cameras



Cross Device Shopping



71% Desktop



25% Mobile



4% Tablet